

Service	Communities & Major Projects (Economic Development)	Portfolio Holders	Cllr Julia Potts, Cllr Jenny Else, Cllr Kevin Deanus & Cllr Jim Edwards
Head of Service	Kelvin Mills		
Strategic Director	Annie Righton		

Strategic Theme	People, Place, Prosperity				
Outcome	Ref No	Action(s)	By When?	Lead Officer	Resource Needed/ implications
Create a culture friendly to businesses within the Borough and positively support those wanting to locate within the Borough, in line with the Council's new Economic Development Strategy.	CS 4.4	Consult and write a new Economic Development Strategy in line with Council's new corporate priorities. Present to Overview and Scrutiny (Value for Money). Adoption of Strategy and accompanying action plan by Executive and Council.	March 2018 April 2018 May 2018	Kelvin Mills	Communities Team Democratic Services Communications Team Consultants
	CS 4.5	Deliver the objectives set out within the economic development action plan working closely with key partners such as local Chamber of Commerce, Town & Parish Councils and large employers within the Borough.	Throughout life of Strategy		
	CS 4.6	Present performance indicators to Overview and Scrutiny annually.	May 2019		